

EFFICIENCY IS LIVED STRATEGY.

S STRATEGY IMPLEMENTATION

If you want to grow, it's a good idea to make sure your team is singing from the same sheet. This was also true of our client from the plastics industry. Together, we drew up an entertaining road map to ensure this, thereby bringing the strategy paper to life. Today the company is among the top 10 within its sector. And they are looking to climb still further. Their aim is to be in the top 3. We're working on it!

STARTING POINT



COMPANY

International plastics processing firm

GROWTH

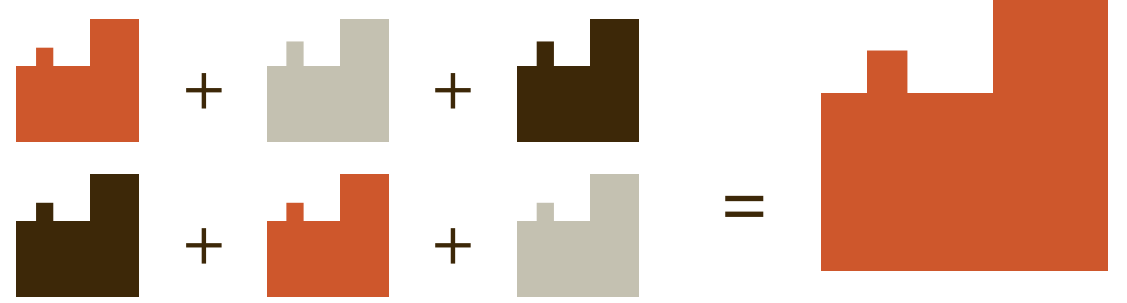
Achieved mainly via acquisitions



PET

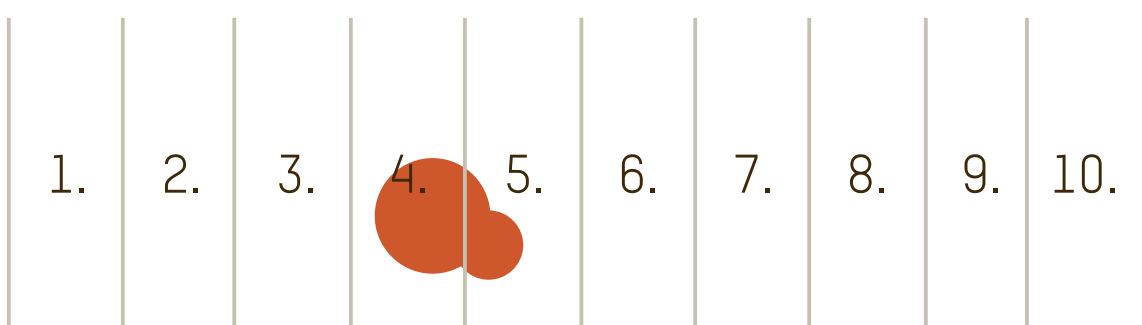


HDPE



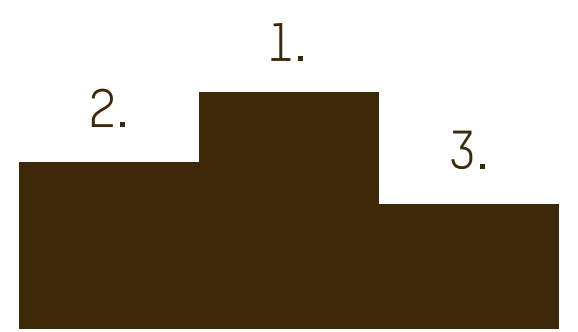
TOP 10

Rapid growth secures the group a position in the top 10 for the relevant markets



TOP 3

A place in the top 3 is the aim

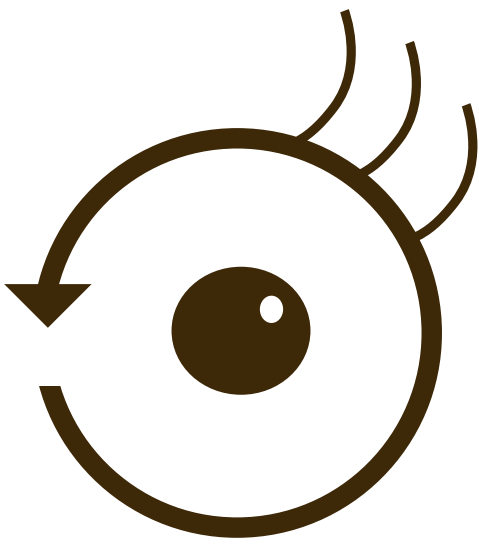


CHALLENGE



REVIEW

Undertake a critical review of the existing group strategy



ROAD MAP

to secure the strategic medium-term objectives



SOLUTIONS



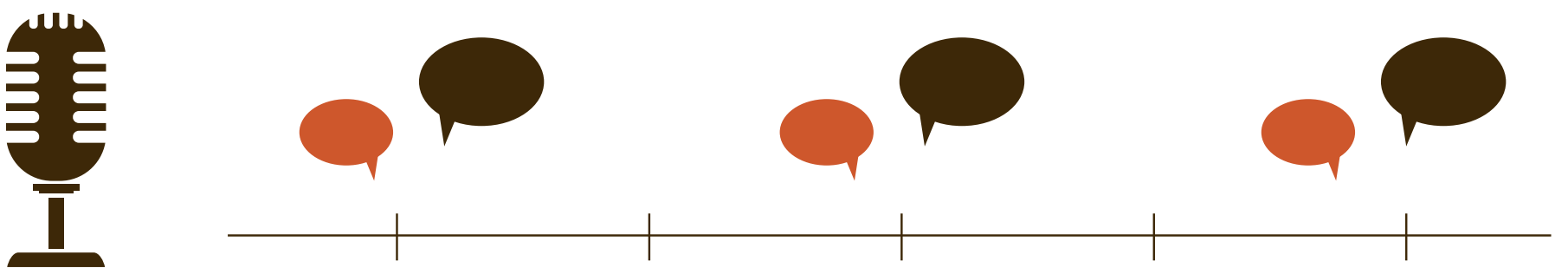
REVIEWS

Strategy reviews and corrective action undertaken on an ongoing basis



ACTING AS ARBITER & PROMOTING COMPROMISE SOLUTIONS

in key meetings in the strategy process



OUR CONTRIBUTION



- Ensuring the process moves forward efficiently and effectively from the very first step to the strategy reviews
- External, cross-industry viewpoint means that existing views and interests can be seen in an objective light
- Quality assurance via continuous validation and practical application of the key measures
- The implementation process is followed up, with any corrective action being initiated as soon as it is needed